**Patterns of Economic Activity**

**1. The Location of Retailing**





Look at the models then answer the questions below.

1. Describe the pattern of economic activity in relation to bid-rent value
2. Explain the pattern of sphere of influence for different urban functions.
3. Why is the sphere of influence for the CBD larger than all the individual functions?
4. What factors influence the site of an urban area's sphere of influence?

**2. Out of Town Retailing**



Study the diagram above and identify:

1. The reasons why economic activity like out-of-town shopping locates in the RUF
2. The advantages of out-of-town shopping for consumers
3. What other types of economic activity locate in the RUF for the similar reasons?