**Geography IA: Steps for Success**

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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Geographic Skills.png** | **Investigate and get to know Ko Samet**   * Describe attractions and reasons it is a hotspot * Find visitor numbers and types and highlight how tourism development has evolved on the island * Consider why it may be a good location to analyze tourism using Butler’s model * Make use of Google earth or maps to get to know the island |
| **Macintosh HD:private:var:folders:ww:zq2wytgx43n1mtsql4hcg2dw0000gq:T:TemporaryItems:butler.png** | **Learn about Butler’s Model**   * Get to know the stages well * Determine factors that indicate which stage of the model a place is and incorporate this into your methodology * Link it to the geography syllabus * Refer back to it constantly in your analysis |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Survey.PNG** | **Plan your methodology**   * Determine what are the important aspects of tourism development and of Butler’s model that could apply to Ko Samet * Design surveys to ensure you collect the correct qualitative data * Plan techniques to collect the quantitative data you need and ensure you have all required equipment, surveys and base maps etc before you leave |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Team Icon.png** | **Work as a team to collect your data**   * Work as a team throughout the trip * Do as much fieldwork as you can when there * Process your data as much as possible on the trip * Make sure all the information you collect is secure and shared |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Time.png** | **Use your time on Ko Samet wisely**   * Do as much fieldwork as you can on the trip * Reflect on your first data collecting opportunities and modify techniques if needed * Make the most of evening sessions to try to complete at least your intro, methodology, and evaluation while on Ko Samet |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Calculator.png** | **Process your data**  As a group   * Process your surveys to get raw data totals   Individually   * Process your data to show patterns and trends * Try to use statistical techniques if possible |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Stats.PNG** | **Create visuals**   * Use tools such as Excel, Pixlr Editor, Piktochart, Google Earth, Google Draw, etc * Create a variety of visuals including annotated photos * Ensure that you include some spatial mapping |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Screenshot 2017-08-21 20.29.41.png** | **Get analytical**   * Refer specifically to the patterns/ trends displayed in your visuals * Use formal analytical language * Recognize and account for any anomalies * Ensure all of your analysis links back to the research question and relates to Butler’s model |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Assignment.PNG** | **Produce your final draft**   * Structure your report as required and follow all required conventions for formatting, layout and referencing * Ensure you stay within the 2500 word limit * Edit it fully before you hand it in * **Important:** Your final draft should be what you consider to be the finished IA |
| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Reflect icon.png** | **Reflect on advice and produce final version**   * Pay attention to all advice offered as feedback * Act on feedback as quickly as possible * Make use of the IA final checklist * Ensure you hand it in on or before the due date |