**Geography IA: Steps for Success**

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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Geographic Skills.png** | **Investigate and get to know Ko Samet*** Describe attractions and reasons it is a hotspot
* Find visitor numbers and types and highlight how tourism development has evolved on the island
* Consider why it may be a good location to analyze tourism using Butler’s model
* Make use of Google earth or maps to get to know the island
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| **Macintosh HD:private:var:folders:ww:zq2wytgx43n1mtsql4hcg2dw0000gq:T:TemporaryItems:butler.png** | **Learn about Butler’s Model*** Get to know the stages well
* Determine factors that indicate which stage of the model a place is and incorporate this into your methodology
* Link it to the geography syllabus
* Refer back to it constantly in your analysis
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Survey.PNG** | **Plan your methodology*** Determine what are the important aspects of tourism development and of Butler’s model that could apply to Ko Samet
* Design surveys to ensure you collect the correct qualitative data
* Plan techniques to collect the quantitative data you need and ensure you have all required equipment, surveys and base maps etc before you leave
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Team Icon.png** | **Work as a team to collect your data*** Work as a team throughout the trip
* Do as much fieldwork as you can when there
* Process your data as much as possible on the trip
* Make sure all the information you collect is secure and shared
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Time.png** | **Use your time on Ko Samet wisely*** Do as much fieldwork as you can on the trip
* Reflect on your first data collecting opportunities and modify techniques if needed
* Make the most of evening sessions to try to complete at least your intro, methodology, and evaluation while on Ko Samet
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Calculator.png** | **Process your data** As a group* Process your surveys to get raw data totals

Individually* Process your data to show patterns and trends
* Try to use statistical techniques if possible
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Stats.PNG** | **Create visuals*** Use tools such as Excel, Pixlr Editor, Piktochart, Google Earth, Google Draw, etc
* Create a variety of visuals including annotated photos
* Ensure that you include some spatial mapping
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Screenshot 2017-08-21 20.29.41.png** | **Get analytical*** Refer specifically to the patterns/ trends displayed in your visuals
* Use formal analytical language
* Recognize and account for any anomalies
* Ensure all of your analysis links back to the research question and relates to Butler’s model
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Assignment.PNG** | **Produce your final draft*** Structure your report as required and follow all required conventions for formatting, layout and referencing
* Ensure you stay within the 2500 word limit
* Edit it fully before you hand it in
* **Important:** Your final draft should be what you consider to be the finished IA
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| **Macintosh HD:Users:adorn:Dropbox:1. IB Geography:Geo 2019 Resources:7. Adorngeo Weebly Site:Icons:Reflect icon.png** | **Reflect on advice and produce final version*** Pay attention to all advice offered as feedback
* Act on feedback as quickly as possible
* Make use of the IA final checklist
* Ensure you hand it in on or before the due date
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