Factors Influencing Future International Tourism



**Syllabus Link:** Factors influencing future international tourism, including greater use of social media, international security and diaspora growth

**Task:** Use the resources on adorngeo to build up notes and examples how various factors may impact the future of international tourism.

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| **Predicted Trends** |
| 852021319.png |
| Describe current and predicted trends in international visitor arrival numbers |
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| Explain how factors we have covered already such as increased affluence, awareness and accessibility could impact the future of international tourism. |
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| **Influencing Factors** |
| **Social Media** |
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| **International Security** |
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| **Diaspora Growth** |
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| **Other factors** |
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| **Relate to Butlers Model** |
| Image result for butlers model |
| Use the theory of and terminology from Butlers model to describe trends and impacts of future increases in international tourism |
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